

FOR IMMEDIATE RELEASE

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SOMERSET, NJ USA – July 1, 2025 – Logan Instruments today unveiled a new company logo. The new logo prominently spotlights the name Logan while dropping the “Instruments Corp.” from the design.



“Logan’s previous logo served our company well for the past 35 years. As we embark on the next 35, and in line with the culture of the company, we felt it was the right time to refresh the logo into a sleeker, simpler version, while remaining true to our core business and core values, which is symbolized by retaining the same dissolution paddle from the previous logo”, said Mr. Keith Hamman, President and CEO. Mr. Hamman joined Logan in October 2024.

“Dr. Luke Lee started Logan in his garage in New Jersey back in 1990 with very little funding. He grew the company into a global powerhouse with a solid portfolio of products that can be found in over 80 countries today. Dr. Lee is the American dream”, said Mr. Hamman.

Although Dr. Lee has stepped away from day-to-day executive management, he is still fully engaged in the business running the R&D department which is split between teams in the US and Shanghai, China. Logan’s large, diverse R&D team gives the company the ability to accelerate new product designs aligning with the needs of the market.

“Building on Dr. Lee’s success, this new logo represents our refreshed vision and our commitment to produce simple, easy to use products that address complex applications”, said Mr. Hamman.

The new logo is expected to roll out systematically across the company over a 24-month period.

About Logan Instruments

Logan Instruments is a leading provider of sophisticated USP apparatus 1-7 testers, semisolid diffusion cell equipment, bioavailability testers, and other pharmaceutical formulation development and QC testing technologies. Logan’s global headquarters is in Somerset, NJ USA with manufacturing plants in Somerset and Shanghai, China. For more information, visit Logan’s website at www.loganinstruments.com.

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